



ALESSIA SCUDERI, MA

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b. 1993/Catania, IT

I am an Italian visual artist and designer based in Vienna. I have a background and focus on visual arts and visual languages, mostly graphic design and photography. I recently graduated from the University of Applied Arts Vienna with a MA in Social Design_Arts as Urban Innovation. In the last years I had produced personal work on architectural and urban photography and focused my design work in book and print design, as well as logo design and visual identity for diverse projects of cultural associations and institutions (die Angewandte, Uni Wien, JazzWerkstatt Wien, Magma International Film Festival, etc.) Since the beginning of my studies in social design my research interests have centered around notions of identity in public and private space, in how images and imagery rule our world and the role of memory in contemporary societies. Other interests include the political value that art forms have in the development of social and individual norms.

---> WORK EXPERIENCE

2017-present Freelance Graphic Designer
2018 Lomography (AT), Graphic Design Internship
2017-2018 "Faceless: Re-inventing Privacy Through Subversive Media Strategies" Publication Ed. by Bogomir Doring & Brigitte Felderer, Editorial Assistant (AT)
2016-2017 University of Applied Arts Vienna (AT) - study assistant/graphic design, dept. Social Design
2015 - Magma International Short Film Festival (IT) website coordinator, short movies selector
2014 Albertina, Vienna (AT) - Italian speaker for the audioguide of the exhibition Dürer, Michelangelo, Rubens - The 100 Masterworks of the Albertina (14.03 - 29.06, 2014)
2013-2014 Jugend- und Kulturzentrum Corner, Salzburg (AT) EVS volunteer
2013 Masseria Carminello, Valverde (IT) - photographer for cultural events and territory's enhancement

---> EDUCATION

2018 MA Social Design Arts as Urban Innovation, University of Applied Arts Vienna (AT)
2015 Diploma degree in New Art Technologies, Academy of Fine Arts Catania (IT)

---> LANGUAGES

Italian (native speaker)
English (proficient - C1)
German (basic/independent user - B1.2)

---> SOFTWARE BASED SKILLS

Office Suite (MS Office, LibreOffice, Open Office, G Suite, iWork)
Adobe Creative Suite (InDesign, Illustrator, Photoshop, Premiere, Dreamweaver)
HTML5 & CSS3, PHP (basic knowledge)
CMS (Wordpress)

---> EXHIBITIONS / PUBLIC INTERVENTIONS

2017 WienWoche 2017, Arbeit am Müßiggang. Eine Utopie denkbar machen, Interactive exhibition with the Arbeitskreis für Müßiggang, Werkstatt15 (Vienna, AT)
2017 The Essence 17, Year Exhibition of the University of Applied Arts Vienna, Alte Post (Vienna, AT)
2016 Fear Chamber, public interactive installation with Politics of Fear Collective (Linz, AT)
2016 The Essence 16, Year Exhibition of the University of Applied Arts Vienna, Alte Post (Vienna, AT)
2014 Photo Exhibit, Istituto Santonoceto (Acireale, IT)
2013 Fotografia e Fede, Ex Monastero S.M. degli Angeli (Mineo, IT)
2012 Sicilia e dintorni - on the road, MAGS - Magazzini Sonori (Catania, IT)
2012 Mungu Ibariki Tanzania, Travelling Exhibit (Centuripe, IT)
2011 Mungu Ibariki Tanzania, Travelling Exhibit (IT)

---> INVITATIONS TO ACADEMIC CONFERENCES

InSEA Regional Conference Vienna 2016 - Art and Design Education in Times of Change, University of Applied Arts Vienna, 22-24 September 2016 (AT) - "The Value of One Hour Work"
Cumulus Hong Kong 2016 - Open Design for E-every-thing -- exploring new design purposes, Hong Kong Design Institute, 21-24 November 2016 (HK) - "Re-negotiating politics of fear in public spaces"

---> PEER-REVIEWED PAPERS

Mateus-Berr R., Coetzee L., Färber M., Felderer B., Gözl M., Kraner S., Lui V., Oroszlány P., Reid M., Schraml C., **Scuderi A.**, Alaraj J., (2016 November) "Re-negotiating politics of fear in public spaces", Cumulus Hong Kong 2016 (Hong Kong, China)